



## SPONSOR BRIEFING

For senior executives and organizational leaders who sponsor change and are responsible for organizational performance.

**Objective:** This briefing explains what change management is, its critical connection to achieving business results, and how senior leaders can improve change success by being active, visible sponsors. Executives emerge better equipped to lead and position their projects for success.

## PRACTITIONER PROGRAM

For professionals managing change on specific projects.

**Objective:** Gain certification and develop scaled change management strategies for projects and initiatives. Participants apply Prosci's research-based change management methodology and toolset, including the Prosci ADKAR® Model and 3-Phase Process.

## FUNDAMENTALS PROGRAM

For anyone who needs a better understanding of change management.

**Objective:** This program provides participants with an understanding of the fundamental concepts and organizational benefits of change management.

## DELIVERING PROJECT RESULTS

For project managers, project leaders and project teams.

**Objective:** This results-oriented workshop enables project managers to define and integrate change management into an active project, using frameworks and familiar language. Project teams leave with a common language for change and an understanding of the role change management will play in their project outcomes.

## PROGRAM FOR MANAGERS

For front-line supervisors through to senior directors; anyone who is managing employees through change.

**Objective:** In this program, managers and supervisors use a practical framework to evaluate and process the many changes impacting themselves and their teams. Managers leave with the tools and skills to lead their teams through current and future changes.

## EMPLOYEE ORIENTATION

For front-line employees impacted by change.

**Objective:** This program, based on the Employee's Survival Guide to Change and the Prosci ADKAR Model, is designed to help employees process change, and empower them to engage and contribute meaningfully to both current and future changes.